2019 YMCA OF GREATER KANSAS CITY IMPACT

**YOUTH DEVELOPMENT**
- 5,262 youth reduced their risk of drowning and learned life-saving swim skills
- 6,717 youth learned teamwork, sportsmanship and stayed active in sports
- 2,067 kids and teens explored new interests, learned new skills and built relationships at summer day camps
- 4,527 youth discovered support and friendship in before and after school programs

**HEALTHY LIVING**
- 2,095,637 Total visits to Y centers
- 40,701 children and teens stayed active and learned new skills through membership and programs
- 82,667 adults improved their health and well-being through membership and programs
- 37,354 seniors remained active and social through membership and programs

**SOCIAL RESPONSIBILITY**
- 2,566 Y volunteers
- 31,966 volunteer hours
- Meals and snacks provided to relieve hunger in youth
- 301 participants in diversity, equity and inclusion training
- 65,149
- 3,833 donors helped ensure a brighter future through their gifts to the Y
- 1,380,120 $ in financial assistance gave 18,451 people in need the opportunity to grow through the Y
OUR MISSION
The YMCA of Greater Kansas City, founded on Christian principles, is a charitable organization with an inclusive environment committed to enriching the quality of family, spiritual, social, mental and physical well-being.

A UNITED WAY AGENCY

OUR VISION
People of all ages have access to the resources and experiences that provide safe passage through life’s many chapters ensuring a passport for life.

2019 FINANCIALS

Total Public Support and Revenue: $41,253,503

- Contributions: $2,097,089 (6%)
- United Way: $544,984 (14%)
- Fees and Grants from Government Services: $6,275,804 (24%)
- Total Support: $8,917,877 (70%)

Total Program Services and Allocated Expenses: $41,253,503

- Healthy Living: $13,618,949 (32.8%)
- Youth Development: $12,916,448 (31.0%)
- Head Start: $5,458,800 (13.2%)
- Supporting Service to Programs: $7,261,249 (17.7%)
- Financial Costs: $1,293,810 (3.1%)
- Change in Net Assets: $704,247 (1.7%)
- Total Program Services: $31,994,197 (78.5%)
- Total Allocated Expenses: $9,259,306 (21.5%)

Program Revenue:
- Membership: $16,854,639 (41.0%)
- Programs: $15,480,987 (37.2%)
- Total Revenue: $32,335,626 (78.3%)

YMCA OF GREATER KANSAS CITY

1,729 associates strengthening our community

Y Club Before and After School Sites: 10
Preschool and Head Start Locations: 1
Accessible Sports Complex and Playground: 1
Y Centers: 11
Summer Day Camp Sites: 16
New American Welcome Center: 1

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