2018 YMCA OF GREATER KANSAS CITY IMPACT

**YOUTH DEVELOPMENT**
- 6,510 youth reduced their risk of drowning and learned life-saving swim skills
- 8,165 youth learned teamwork, sportsmanship and stayed active in sports
- 1,811 kids and teens explored new interests, learned new skills and built relationships at summer day camps
- 6,034 youth discovered support and friendship in before and after school programs

**HEALTHY LIVING**
- 2,150,887 Total visits to Y centers
  - 45,212 children and teens exercised and learned new skills through membership and programs
  - 84,358 adults improved their health and well-being through membership and programs
  - 35,972 seniors remained active and social through membership and programs

**SOCIAL RESPONSIBILITY**
- 2,610 Y volunteers
- 38,676 volunteer hours
- 3,956 donors helped ensure a brighter future through their gifts to the Y
- $1,597,698 in financial assistance gave 21,282 people in need the opportunity to grow through the Y
**OUR MISSION**
The YMCA of Greater Kansas City, founded on Christian principles, is a charitable organization with an inclusive environment committed to enriching the quality of family, spiritual, social, mental and physical well-being. A UNITED WAY AGENCY

**OUR VISION**
People of all ages have access to the resources and experiences that provide safe passage through life's many chapters ensuring a passport for life.

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**2018 FINANCIALS**

**Total Public Support and Revenue**
- $44,975,609
- **Public Support**
  - Contributions: $1,105,523
  - United Way: $592,573
  - Fees and Grants from Government Services: $8,003,374
  - Total Support: $9,701,470
- **Earned Revenue**
  - Membership: $16,968,247
  - Programs: $18,305,892
  - Total Revenue: $35,274,139
- **Program Expenses**
  - Healthy Living: $15,114,686
  - Youth Development: $14,775,179
  - Head Start: $6,106,197
  - Total Program Services: $35,996,062
- **Allocated Expenses**
  - Supporting Service to Programs: $7,518,350
  - Financial Costs: $1,423,001
  - Change in Net Assets: $38,196
  - Total Allocated Expenses: $8,979,547

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