



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



## 2017 YMCA OF GREATER KANSAS CITY IMPACT



 <p><b>6,025</b> youth learned life-saving swim skills to reduce their risk of drowning</p>	 <p><b>11,801</b> youth learned teamwork and stayed active in sports 🏠 <b>2,160 FROM 2016</b></p>	 <p><b>1,923</b> kids and teens explored new interests, learned new skills and built relationships at summer day camps</p>	 <p><b>5,639</b> youth discovered support and friendship in before and after school programs</p>
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👤 **YOUTH DEVELOPMENT**



**2,114,631** ●●●● Total visits to Y centers

<p><b>48,538</b> <b>CHILDREN AND TEENS</b> stayed active and learned new skills through membership and programs</p>	<p><b>81,184</b> <b>ADULTS</b> improved their health and well-being through membership and programs</p>	<p><b>30,341</b> <b>SENIORS</b> remained active and social through membership and programs</p>
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👤 **HEALTHY LIVING**



<p><b>2,799 Y VOLUNTEERS</b> 📊❤️ <b>31,586</b> VOLUNTEER HOURS</p>	<p><b>3,722</b> donors helped ensure a brighter future through their gifts to the Y 👉 <b>DONATE</b></p>
<p><b>2016» 2,632</b> <b>2017» 7,143</b> Youth benefiting from federally funded food programs that provide healthy meals and snacks</p>	<p><b>\$1,860,964</b> in financial assistance gave 23,223 people in need the opportunity to grow through the Y</p>

👤 **SOCIAL RESPONSIBILITY**

# TOGETHER, WE'RE CREATING A BETTER COMMUNITY

Throughout the metro, communities are stronger because of your generous donations. Every day the Y supports kids, adults, seniors and families with programs that protect, teach, connect, heal, nourish and encourage.

View videos and help share these stories at [KansasCityYMCA.org/ShareTheCause](https://KansasCityYMCA.org/ShareTheCause)



OR JUST SCAN THIS QR CODE



YMCA Challenger/Adaptive

## INCLUSION AND ACCESS FOR ALL

### OUR VISION

To help 2,500 young people with special needs through affordable, accessible programs.

Early Education

## PROVIDING THE BEST START IN LIFE

### OUR VISION

To provide early education programs for all in need, giving children the best start in life and providing parents peace of mind.

Hunger Relief

## FEEDING HUNGRY KIDS

### OUR VISION

To help 2,000 youth over the next three years receive nutritious meals.

Water Safety & Swim Lessons

## ELIMINATING DROWNING

### OUR VISION

To keep 22,617 youth safe by expanding our proven water safety curriculum and Learn to Swim program over the next three years.

Healthy Living

## MOVING HEALTH CARE UPSTREAM

### OUR VISION

To double the participants benefiting from our evidence-based programs to prevent and manage chronic disease.

Watch the video and share online:

### Alison Becomes a Challenger All Star

YMCA Challenger programs, such as soccer at the Fred and Shirley Pryor YMCA Challenger Sports Complex, give youth like Alison the opportunity to be physically active, have fun with friends and learn social skills.

"She's made lots of new friends...and she's learning how to interact with them and help them out when they need help as well," said Alison's mom, Brenda.



Watch the video and share online:

### Head Start Offers More than Child Care

Tahkeyyah is able to work to support her family as well as take classes to become a nurse, while her three children receive quality care and education at Thomas Roque YMCA Head Start.

"They treat everybody as family. Like these are their kids...Without Head Start, I wouldn't know what I would do," Tahkeyyah said.



Watch the video and share online:

### Y Club Educates with Food

Our food programs provide youth in after school Y Club nourishment and lessons on healthy choices. They also fill an important need. More than 60 percent of Y Club participants across the metro are from families with incomes at or below poverty level.

"We know that...literally thousands of our kids, if we didn't provide that meal for them, they would go without," said James Spearin, Senior Vice President of Youth Development.



Watch the video and share online:

### Reanna Learns to Swim

Reanna has learned new skills such as how to float on her back, and built confidence along the way. That has also given her mom confidence that Reanna will be safe.

"I did not take swim lessons as a child...so to see my child be able to have this gift and be able to swim, that's wonderful to me," said Reanna's mom, Tiara.



Watch the video and share online:

### Claudia Fights Pain with the Y

The Y offers evidence-based programs that improve health and well-being. One program is Enhance Fitness, designed to increase mobility and comfort for people with arthritis, like Olathe Family YMCA member Claudia.

Coming to class has helped her manage severe pain, improve her posture and keep moving.

"I feel like if I hadn't started coming to the Y, I would not be walking today," Claudia said.



## OUR MISSION

The YMCA of Greater Kansas City, founded on Christian principles, is a charitable organization with an inclusive environment committed to enriching the quality of family, spiritual, social, mental and physical well-being.  
A UNITED WAY AGENCY

## OUR VISION

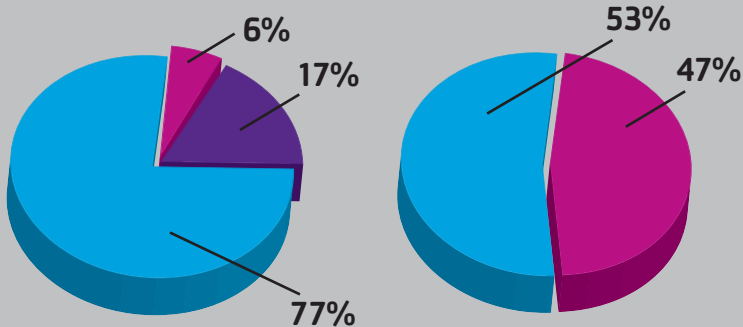
People of all ages have access to the resources and experiences that provide safe passage through life's many chapters ensuring a passport for life.



## 2017 FINANCIALS

\$46,789,426

Total Public Support and Revenue



### Public Support

- Contributions: \$2,017,094
- United Way: \$710,264
- Fees and Grants from Government Services: \$8,919,961

**Total Support:**  
\$11,647,319

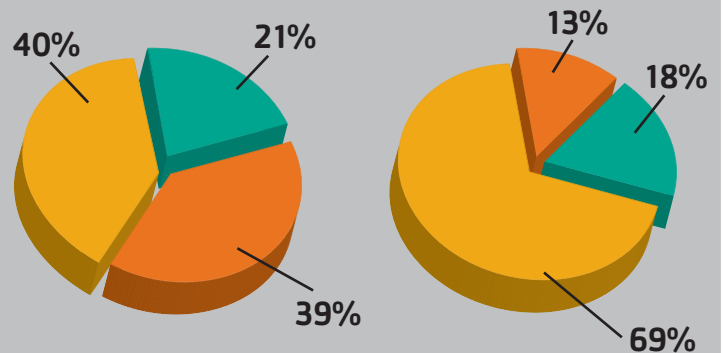
### Earned Revenue

- Membership: \$16,421,601
- Programs: \$18,720,506

**Total Revenue:**  
\$35,142,107

\$46,789,426

Total Program Services and Allocated Expenses



### Program Expenses

- Healthy Living: \$14,869,761
- Youth Development: \$15,064,918
- Head Start: \$7,736,780

**Total Program Services:**  
\$37,671,459

### Allocated Expenses

- Supporting Service to Programs: \$6,279,701
- Financial Costs: \$1,165,353
- Change in Net Assets: \$1,672,913

**Total Allocated Expenses:**  
\$9,117,967